



001479

### PURCHASE ORDER

SUPPLIER'S DETAILS

Sandune Media Plc

TENDER DETAILS

Number

RPO

Quotation/Bid Reference

PRAZ/RPO/36/2024

Expiry date

No.	QTY.	DESCRIPTION	UoM	Unit Price	TOTAL
1	1	Design of SAPPIA Logo complete with a Brand Manual. The total amount is payable ZIG at the prevailing official rate on the day of payment	each	3,800-00	3,800-00 USD
Subtotal					3,800-00 USD
VAT					
GRAND TOTAL					3,800-00 USD

PROCUREMENT REGULATORY  
AUTHORITY OF ZIMBABWE  
C.E.O.'S OFFICE

18 JUN 2024

P.O. BOX CY 408, CAUSEWAY  
ZIMBABWE

Initiated by:

S. Chikandori

Name and Signature

Approved by:

T. Kanyera

Name and Signature

Authorised by:

C. Resur

Name and Signature

Date:

17/06/2024

Date:

17/06/2024

Date:

17/06/2024

Printed by Printflow (Private) Limited

**Memorandum - Procurement Management Unit**

**To :** Chief Executive Officer  
Mr. C. Ruswa

**:** Procurement Manager  
Mr. T. Kangara

**From :** Procurement Officer  
Mr. S. Chikondori

**Date :** 17 June 2024

**PROCUREMENT OF CONSULTANCY SERVICES FOR DESIGN OF SAPPTA LOGO AND WITH BRAND MANUAL.**

The Corporate Communication Department would like to procure the following consultancy services: -

No	Description	Quantity
1.	Design of SAPPTA Logo	1
2.	Logo Brand Manual	1

The following suppliers on the PRAZ registered suppliers' list were invited to submit quotations via the e-gp portal.

1. Sandune Mega P/L
2. Brand Communications P/L
3. Magna Carta P/L
4. Inspirational Marketing Services P/L
5. ZEE GRADWELL P/L
6. Origin Advertising Agency P/L

One bidder successfully submitted their bid.

**Technical Evaluation**

Item No.	Requirement	Compliant/Non-Compliant
1	Designer Curriculum Vitae	C
2	Qualifications	C
3	Experience	C
4	References	C
5	Samples of previous similar work done	C
Overall Comment		Compliant

**Comparative Schedule**

Item No.	Bidder	Unit Price (USD)	Qty	Total Price (USD)
1	Sandune Media P/L	3,800.00	1	3,800.00

**Recommendations**

The Procurement management Unit is recommending award to Sandune Media P/L for designing of SAPPTA logo coming with brand manual in the sum of USD3,800.00 payable in Zimbabwe Gold (ZiG)currency at the prevailing official rate on the day of payment.

**Compiled by:**

S. Chikondori (Procurement Officer) Signature.....*S. Chikondori* Date.....17/06/2024

**Reviewed by:**

T. Kangara (Procurement Manager) Signature.....*T. Kangara* Date.....17/06/24

**CHIEF EXECUTIVE OFFICER**

~~Approved / Not Approved~~ *[Signature]*



Signature:..... Date:.....17/06/24

PROCUREMENT REGULATORY AUTHORITY OF ZIMBABWE (PRAZ)





Request for Quotation.

To: \_\_\_\_\_

Introduction

The Procurement Regulatory Authority would like to procure the following services:

No	Description of Service.
1	Design of company logo from scratch from the company information provided. After approval, the designer will produce and submit the approved logo together with its brand manual. The client will share background information and expectations about the organization with the winning bidder before designing starts. The designer must be highly innovative.

Your quote must include the following:

- 1) Price in US\$ payable in ZIG at the prevailing official rate. All cost elements must be indicated, i.e., unit price, VAT, total price, delivery, etc. No hidden/variable costs will be accepted.
- 2) Validity period of quotation of not less than 28 days
- 3) Valid Tax Clearance Certificate
- 4) Designer Curriculum Vitae showing qualifications, experience, references, and samples of previous similar work done if any.
- 5) The delivery period is of paramount importance

Your quotation must be submitted through the electronic government procurement system (e-gp).

Quotations must be received no later than Monday 17 June 2024, at 10: 00 am.

\*\*\*\*\*

## Invited Suppliers



Sr.No.	Organization Name	Address
1	Sandune Media P/L	Harare Harare Zimbabwe
2	Brand Communications	Harare Harare Zimbabwe
3	Magna Carta (Private) Limited	Harare Harare Zimbabwe
4	Inspirational Marketing Services	Harare Harare Zimbabwe
5	ZEE GRADWELL (PRIVATE) LIMITED	Harare Harare Zimbabwe
6	Origin Advertising Agency P/L	Harare Harare Zimbabwe

Close



## Zimbabwe Revenue Authority



### TAX CLEARANCE CERTIFICATE (TTC263)



Your Tax position is Satisfactory. No tax should be withheld

Validity Period (from-to): 1 January 2024 - 30 June 2024

TIN: 2600360833

Authentication Code: 47073425

Taxpayer Name: Sandune Media (Pvt) Ltd

Trade Name: Sandune Media (Pvt) Ltd

The authentication and validity of this certificate must be verified on ZIMRA page: [mytaxselfservice.zimra.co.zw](http://mytaxselfservice.zimra.co.zw) using the Authentication Code or QR Code

Issued on: 10/01/2024

ZIMRA reserves the right to withdraw this certificate at any time, should it become necessary during the period for which this certificate is valid.





# REFERENCES

MOSES MURANDU

ZUVA PETROLEUM

Phone: +263 867 700 0490

Email: mosesm@zuvapetroleum.co.zw

DR. MANDAS MARIKANDA

C.E.O, ZWMB MICROFINANCE BANK

Phone: +263 739 887 406

Email: mmarikanda@yahoo.com

MILLICENT BANDA

GROUP MARKETING, ALLIANCE INSURANCE

Phone: 08677 000715

Email: millicentb@healthzim.com

# ZUVA



# OBUDU

MOUNTAIN RESORT NIGERIA



# Superbrand



# microKing.

taking you further.  
A Member of the AFRASIA Bank Group



# Cycling Zimbabwe



# ZWMB

Creating a woman of power



# Stephen & Margolis

RESORT



# Royal Bank

# presto!

# mars





# DOMINIC MEREKI

BRAND IDENTITY DESIGNER

## ABOUT ME

Creative director and user-experience designer with over 8 years experience and deep expertise in design strategy, information architecture, brand development, 2D animation illustration, interactive design and web design. Active participant in design community often involved in teaching and research projects in the field of digital design.

## CONTACT

Address:  
2 OLD MAZOWE RD, MARLBOROUGH

Mobile:  
+263 773 043 271

Email:  
domstitch.co.zw

Website:  
stitch.co.zw

## SKILLS

Creative director and user-experience designer with over 18 years experience and deep expertise in design strategy, information architecture, brand development, 2D animation illustration, interactive design and web design. Active participant in design community often involved in teaching and research projects in the field of digital design.

## EXPERIENCES

### CREATIVE DIRECTOR

2007 - PRESENT

### STITCH STUDIOS

Managed and assembled team of designers to create next-generation multimedia content and generate new revenue opportunities for the company, partners and advertisers. Architected and executed start-up and large corporate rebranding projects including the design and conceptualization of all banking material and all Royal Bank branch design. Also worked on several brand revitalization projects, which include, African sun hotels such as Obudu Mountain Resort Nigeria, Fothergill Island resort Kariba Zimbabwe and brand creation/identity for the hotel group Jubilee sands in Ghana.

### GRAPHIC DESIGNER

2010 - 2013

### COLUMBUS COMMUNICATIONS

Design direction for web, print and broadcast; brand identity development; e-commerce strategy and integration; site architecting; copywriting; design staff management & mentoring.

## EDUCATION

### HARARE POLYTECHNIC

2002 - 2005

### NATIONAL DIPLOMA IN GRAPHIC DESIGN & FINE ARTS

Successfully completed a rigorous 'National Diploma in Graphic Design & Fine Arts' program, equipping me with advanced skills in visual communication, digital design, and fine arts. The curriculum encompassed comprehensive training in graphic design principles, typography, illustration, and digital imaging techniques, providing a solid foundation for creating compelling visual content across various media platforms. This program not only honed my artistic abilities but also fostered a deep understanding of design theory and its practical applications in contemporary contexts.

### BUSINESS AND COMPUTER INSTITUTE OF LONDON 2005 - 2006

### DIPLOMA IN E-COMMERCE AND WEB DESIGN

Completed a focused 'Diploma in e-Commerce and Web Design,' emphasizing skills in e-commerce development, web design, and digital marketing strategies essential for creating effective online platforms.

## REFERENCES

FORBES ZARANYIKA

MOSES MURANDU

DOMINIC  
MEREKI

SOME OF MY WORK

**ZUVA**

  
**OBUDU**  
MOUNTAIN RESORT NIGERIA

 **Superbrand**

 **microKing**  
taking you further.  
A Member of the **AFRÁSIA** Bank Group

 **Cycling  
Zimbabwe**

 **ZWMB**  
*Creating a woman of power*

  
**Stephen & Margolis**  
RESORT

 **Royal Bank**

**presto!**

**mars** 

Item No	UNSPSC Code	Lot Name	Lot Description	Quantity	Unit of Measurement	Unit Price USD	Total Price USD
1	45111916	Logo generator manual	Design of Company logo coming brand	1	Each	3800	3800
						Total Price USD payable in ZIG	Total : 3800.0000

Tender Id 1480

Organization Name Sandung Media P/L

Address 320 Herbert Chitepo




Email sandunmedia@gmail.com

ing.com/search?q=logo+design+cost+estimate&form=MSNSB1&refig=5b21e9375ed443ee005a1974ff75e5d4&mkc=en-xi&ocid=wisior&sp=2&iq=0&... A ☆

### the cost of a logo design depends on the designer's experience and rates <sup>1</sup>. Here

some estimates:  
Freelance logo designers charge \$100 to \$1,000 <sup>1</sup>.  
Professional designers charge \$1,000 to \$5,000 <sup>1</sup>.  
Design agency prices are \$2,500 to \$30,000+ to create a custom logo and branding package <sup>1</sup>.

A full brand redesign with a professional firm or agency falls into the range of \$25,000 to \$100,000 <sup>2</sup>.  
The cost of a logo design ranges from \$0 to tens of thousands of dollars <sup>3</sup>.  
Small businessmen should ensure that a good logo design cost is between \$300-\$1300 <sup>3</sup>.

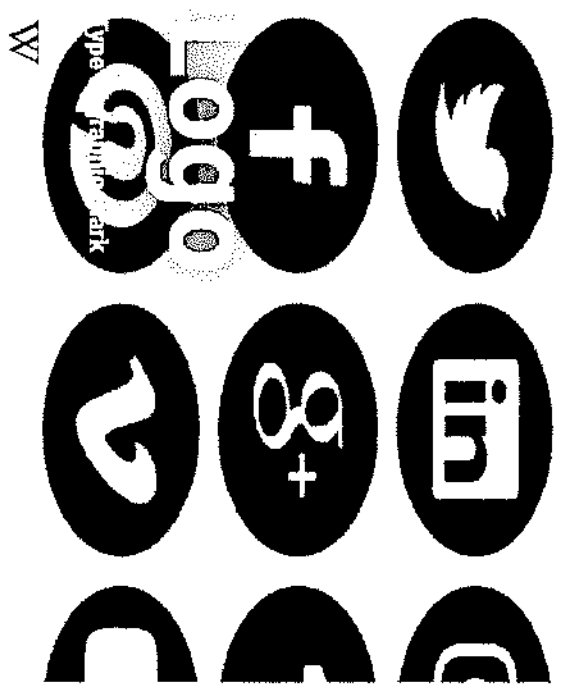
- Learn more:
  - How Much Does Logo Design Cost? (2023 Data) 
  - How Much Does Logo Design Cost... 
  - 3 Amazing Logo Design Cost Estimates 2022 | 

esktop background to the image with Bing Wallpaper app.



What is the logo design cost

How d



A logo is a graphic mark, emblem, or symbol used to aid and public identification and recognition. It may be of an abstract design or to include the text of the name that it represents. + Wikipedia

### What are the most popular colors used by brands in their logos?

- A Blue and Red
- B white and red
- C Black and white

Emblem logos include text inside a symbol.

