

24/3/25
Report
REPORT ON THE PRESENTATIONS BY EXHIBITION STAND
CONSTRUCTION DESIGNERS

The ZITF Stand Construction Design Presentations were held on **27 March 2025** in the Office of the Attorney-General Boardroom at **1000 hours**.

A total of five designers namely; Remarkable Images, Tornbert Electronics, Bret Graphics, Pinkler Enterprises, and Reuben Joey Corporation presented their proposed stand designs. During their presentations, the designers raised concerns regarding the lack of stand dimensions and floor plan in the tender document, which made it challenging for them to create tailored designs. However, they developed concept designs based on their understanding and emphasized that modifications can be made to align with the committee's exact expectations.

Each design had its strengths and weaknesses, and the committee carefully assessed them based on various factors; including functionality, aesthetics, and feasibility.

Summary of Presentations & Key Highlights

a) Remarkable

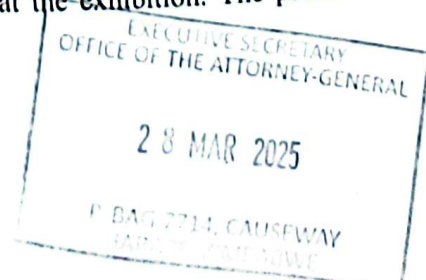
The stand design concept emphasised modern aesthetics. It prioritised functionality and engagement, ensuring an interactive experience. The design concept was visually appealing but may require adjustments based on final specifications.

b) Bret Graphics

The design included a dedicated reception area and booth spaces for the 3 technical departments. It emphasised a structured layout that enhances visibility and accessibility.

c) Pinkler Media

Presented a design proposal with a focus on visual appeal and branding. Included elements that highlight the AG's Office identity at the exhibition. The presentation was structured but lacked detailed annotations.



d) Tornbert Company

The design effectively combines professionalism with creativity, serving to attract and engage attendees while conveying the Office's mission

e) Zol Blinds

The presentation lacked clarity and detail, making it difficult to fully assess the design concept. The proposed design did not align well with the requirements and may need significant revisions. There was limited innovation and engagement, with certain key elements missing or underdeveloped.

Recommendations

After thorough evaluation, the committee ranked the designs as follows:

COMPANY	COST (USD)	RANK
Remarkable Images	16,800.00	1
Bret Graphics	18,350.00	2
Pinkler Enterprises	30,534.35	3
Tornbert Electronics	17,865.00	4
Reuben Joey Corporation	19,776.00	5

The Committee recommended that Remarkable be engaged to design and construct the Office of the Attorney-General's ZITF 2025 exhibition stand. They offer high quality designs that align with our brand, and their services are the cheapest amongst all bidders.

Further engagement is required to refine the preferred design and ensure it aligns with all the required standards. This engagement will take place once the exact stand specifications are provided by ZITF upon allocation of exhibition space in the hall.

The designs are attached for your consideration and approval.

LIST OF MEMBERS WHO WERE PRESENT

ZITF EXHIBITION COMMITTEE MEMBERS

1. Terrence Ndowora	Public Relations Officer
2. Privilege Muchenyura	Public Relations Officer
3. Mitchell Mubariki	Legal Advice
4. Roddwell Mukaronda	Legal Advice
5. Tinashe Mhike	ICT Officer
6. Yeukai Mutani	Internal Auditor
7. Tinashe Mutasa	Monitoring and Evaluation Officer
8. Taurai Mudzingwa	Finance
9. Dylan Garauzive	Administration Stores
10. Michelle M Matiashe	Human Resources
11. Clarence Shumba	Principal Procurement Officer
12. Agnes Maruwacha	Legislative Drafting
13. Vimbayi Shoko	Legislative Drafting
14. David Machingauta	Civil Division

STAND DESIGNERS

1. Douglas Matiza - Remarkable Images
2. Blessing Ruwende - Bret Graphics
3. Tonderai Paradza - Tonbert Electronics
4. Reuben Mbara - Reuben Joey Corporation
5. Hendon Chatambalala - Pinkler Enterprises